

PRESS INFORMATION



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Parmaris triples factory floor space

Parmaris, one of the UK's leading manufacturers of lifejackets, has seen a significant increase in business in the past eight months. In response, the company has trebled its factory floor space to accommodate this greater sales activity.

Manager Andrea Hayward explains "We have had to invest and enlarge our operations at Parmaris, partly to accommodate the installation of new welding equipment for lifejacket stole production and partly due to an increased demand for production across our range of products."



Sales Manager Pete Evans adds "The Parmaris order book is now extremely healthy as we go into the new year. Our strategy during 2013 was to work towards achieving our full potential before considering further expansion and we are pleased to have found ourselves in a position to undertake this expansion sooner than expected." He adds "The market recognizes that we offer a comprehensive range and a specific skill in being able to produce bespoke products for customers and organizations".

The popular ranges of lifejackets include the Raider, Hi Fit, Pro and Seafit models. The Parmaris client base includes commercial businesses, fire brigades, rescue services, anglers and traditional marine distribution routes through chandlers and marine outlets.

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Attached image: The new unit at Parmaris which houses the company's new welding and cutting machines.

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Notes to media:

Established in 1996, Parmaris is one of the leading manufacturers of inflatable lifejackets exporting to all corners of the world. Design quality and product performance is renowned globally with all lifejackets carrying the ISO mark (with the exception of military lifejackets). The range offers a product to cover all areas of the market place.

For 16 years Parmaris has supplied lifejackets to the trade both under the Parmaris brand name, and customer branded. With a wealth of technical and design knowledge all products have been developed with safety, comfort and durability in mind.

Parmaris is seeking international distributors. Please contact Pete Evans on +44 (0)7794 219635 for more information.